

1                                    END CAP APPARATUS

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3                                    ABSTRACT OF THE DISCLOSURE

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5            The present invention is directed to an end cap apparatus.  
6    In one embodiment, the elongate base member has a support member,  
7    and at least one bracket attached to the support member to allow  
8    the elongate base member to be attached to a structure.    The end  
9    cap apparatus also has a price label containment member secured  
10   to the support member of the elongate base member for displaying  
11   a price label.